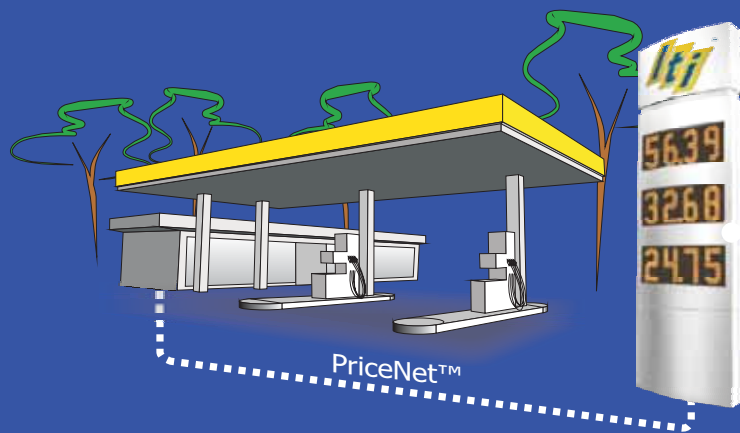


Price Change Unit Multi Segment™ (PCUM)



The PCUM is a price change unit that uses Multi Segment Technology (MST) to display prices.

MST is designed for long life, very redundant and energy efficient applications. It offers:

- Excellent visibility
- LED lifetime 30% longer in comparison with other technologies.
- “Analog type” of characters.
- Maximum of 3 LED's out in case of a LED failure.
- No mechanical ventilation.

The flexibility in the PCUM design and the ease of installation makes it perfect for both retrofit and new build price signs.

PCUM are boxed and well protected against the harsh environment that exists within a price sign: dripping water, dust, insects and large variations in temperature.

PCUM can be controlled by a handset from the store, but are also designed to be used with POS, LON, RF and remote access, monitoring and control.

PCUM can be offered in various:

- Character heights
- Typefaces
- Character colours
- Background colours

More than 4.000 PCUM units have been installed in two years worldwide since its introduction in 2004.

For more information about the PCUM:

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45.67

1.234

5.489