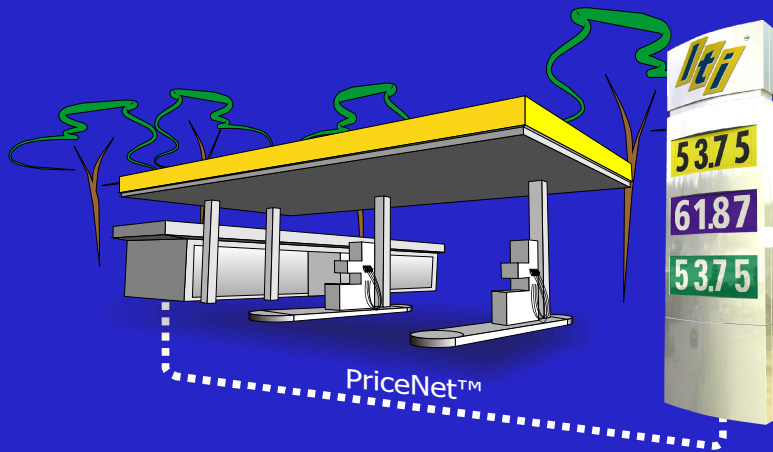


Price Change Unit Moving Film™ (PCUF)



The PCUF is a price change unit that uses Moving Film Technology (MFT) to display prices. MFT offers a very reliable, cost effective solution to display price information in the corporate identity colours and typeface.

The flexibility in the PCUF design and the ease of installation makes it perfect for both retrofit and new build price signs.

PCUF are boxed and well protected against the harsh environment that exists within a price sign: dripping water, dust, insects and large variations in temperature.

The mechanical parts of the PCUF are robust and no belts or springs are used to control the film tension.

PCUF can be controlled by a handset from the store and are also designed to be used with POS, LON, RF and remote access, monitoring and control.

PCUF can be offered in:

- Two depths
- Variable height
- Variable width
- Any typeface
- Any character colour
- Any background colour

More than 10.000 PCUF units have been installed in two years worldwide since its introduction in 2004. Locations range from the cold of Poland to the heat of India.

PCUF have been chosen by BP, Reliance and Shell as their electronic price change unit.

For more information about the PCUF:

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